

Feasibility Studies and Market Introduction

- Key elements of the idea:
Expert in evaluating economic potential of new technical innovations and guiding their introduction in companies' processes and organizational structures and thus into the market
- Expected synergies and complementarities:
We provide profound feasibility studies for existing consortia with technical Upscaling ideas at the beginning of and throughout the course of projects and we provide guidance when introducing new technologies to the market or into companies processes
- Outcomes:
Feasibility studies, economic development, and market introduction in Upscaling projects are based on scientific expertise which can increase probability of funding
- Market & Business opportunities:
Applicable to all Upscaling projects which aim at introducing a new technology into an existing company or at forming a new venture around a new technology
- Wanted additional partners:
Existing consortia which want a partner to conduct a scientifically profound feasibility study in order to increase chance for securing funding